

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
OCT31/12 10.11  
\*\*\*CHANGES\*\*\*  
\*\*\* WFTV-TV \*\*\*

REP. #	OFF. #	6556	SALESMAN #
BUYER NAME			
TRACEY ROBINSON			
SALES PRSN			
WA- JOE KNAUER			

BUYER NAME	<u>TRACEY ROBINSON</u>
SALES PRSN	<u>WA- JOE KNAUER</u>

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—(CE)

DATE OCT31/12 10.11

STA:

AMERICAN ACTION NETWORK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 131 AGENCY PRODUCT CODE = 405 AGENCY EST# = 2870												
39	S		700P-730P	30		\$1,200.00	10/27	10/27	0		SAT	0
PROGRAM : JEOPARDY-WKND RA35+ : 2.4 CON COM1 : JEOPARDY-WKND												
103	A		1135P-1235A	30		\$1,200.00	10/29	10/29	1		MON	1
PROGRAM : NIGHTLINE RA35+ : 2.4 ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT27 ON LINE-39 FOR 1 SPOT/WK												

REP HEADLINE# 6251216 TRF# 323901 REP: TEL# 703 528 7800 FAX# 703 528 7880  
\$\$\$ MOD# 1: UNAPPROVED REV #3 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT31/12 10.11  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

STATION MAKEGOOD OFFERS:  
M6 OK'D BUY#39 MISSED: SAT/700P-730P OCT27 30S \$1,200.00 (OCT29/12)  
OFFER: MON/1135P-1235A OCT29 30S \$1,200.00 PLS ADVISE.  
CMT: WE CAN OFFER

OCT/12 183925.00 NOV/12 46700.00 CONTRACT TOTAL 230625.00  
TOTAL SPOTS 126

MARKET TOTALS \$549,107 WFTV 42% WKMG 17% WESH 21% WOFL 15% WKCF 1% WRBW 2% CABL 0%  
SVC- NSI WOPX 0% WRDQ 2% EFTV 0%  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE